

Nestlé Purina Expansion Surpasses Growth Expectations in Hart County

Company's continued growth strengthens local employment, advances regional investment and supports long-term economic momentum in Northeast Georgia

HARTWELL, Georgia, August 28, 2026 – Nestlé Purina PetCare continues to expand its presence in Hart County, exceeding its original commitments and reinforcing its role as one of the region's most significant industrial investments.

Located in Hart County's Industrial Park on U.S. Highway 29 near Hartwell, the company reported more than 950 full-time employees and approximately \$1.5 billion in capital investment during a recent site visit with Hart Industrial Building Authority Director Terri Partain.

Today, Nestlé Purina stands as Hart County's largest industrial employer, with continued investment in state-of-the-art technology creating challenging, rewarding career opportunities.

"We are pleased to see Nestlé Purina continue to thrive in Hart County," said Hart County Industrial Building Authority Chairman Bill Leard. "The company's job creation, competitive pay and strong benefits represent only part of the meaningful impact Nestlé Purina is having on our community."

Since locating to Hartwell in 2017, Nestlé Purina has become a major corporate citizen and active community partner. The company has supported local organizations including the Hart County Animal Rescue, Hart County Humane Society, Northeast Georgia Council on Domestic Violence, Hart College & Career Academy, Hart's Education Foundation Reach Scholarship, Hart County Community Theater and others through local grants and product donations.

In addition, the factory expanded access to meaningful employment for individuals from low- to moderate-income backgrounds, helping create pathways to long-term economic mobility.

"When we opened our doors in 2018, our vision was to build a positive force for Hart County," said Mackenzie Browning, Hartwell Factory Manager. "We set out to create opportunities for the community, produce safe, high-quality products—including Friskies and Fancy Feast—that families can trust, and live our value of keeping people and pets together. Our growth would not be possible without our talented workforce and the continued support of this community."

"World-class companies like Nestlé Purina choosing to locate and do business in Hart County create lasting value for our community and the surrounding region," said Hart County Board of Commission Chairman Marshall Sayer.

Nestlé Purina's continued growth reflects Hart County's broader economic momentum across industries including food processing, metalworks, automotive components, pharmaceuticals, over-the-counter drugs and medical devices. By focusing on advanced manufacturing, selective recruitment, existing industry support, and workforce development-Hart County continues to help drive long-term prosperity across Northeast Georgia.

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